AirUP Website Overview

Draft 25.01.18

Current site: <http://airupvending.com/>

Platform: Webflow

Design: Figma

Format: One-Page (Parallax)

Browsers: Chrome, Safari, Android, iOS

Header Items: Equipment, Technology, Why AirUP, Contact Us, Sign In

**Primary Page (Home)**

· AirUP Logo prominent

· Keep silver background

· Delete “Simplicity Through Technology”

· Keep Contact Us button

· Header Video – 5-6 sec rotating images video displayed as “here” image, top of page beneath header menus. Video to be provided.

**Equipment Section**

· Keep silver background

· Copy: “AirUP’s industry leading equipment is constructed with the finest materials and employs patent-pending vend-sharing technology, credit card and touchless payment capability, and 24/7/365 support.”

· Machine Images: Evolution (Protel) and Revolution (G2) Series – see G-Drive

· Contact Us button

**Technology Section**

· Replace “AirUP Technology” header with “AirUP Process”

* Three images (see G-Drive)
  + Instashare
  + Credit Card Monitoring
  + “You Sign Up, We Set Up”

**Why AirUP Section**

AirUp is a boutique air services provider for the convenience store industry. We serve valued partners throughout Texas, Louisiana, Mississippi, Alabama, and Florida.

AirUP stands out from its competition in three distinct fashions:

* High-touch customer service
* Live 24/7/365 answering service
* AirUP Explainer Video
* Contact us button

**Contact Us Section**

Same information form (Captcha protected) as on current site.

**Sign-In Link**

Non-actionable link (upper right-hand corner) for the moment but would like it there for future usage.

**Landing Pages**

Four hidden landing pages:

* + General
    - AirUP Logo (see G-Drive)
    - Copy: “AirUP would be honored to partner with you for air services. Please complete the form below or call us at 1-888-272-5980.
    - Info form: Owner Name, Store Name (DBA), Email, Telephone, City, State, Zip
    - Slide-out explainer video (see [Sunbelt landing page](https://registration.airupvending.com/sunbelt-registration))
  + Sunbelt
    - Sunbelt Logo
    - Copy: “AirUP is proud to serve as Sunbelt’s air services partner. For more information on our services, please complete the form below, contact your Sunbelt representative, or call us at 1-888-272-5980.
    - Info form: Owner Name, Store Name (DBA), Email, Telephone, City, State, Zip
    - Slide-out explainer video (see current [landing page](https://registration.airupvending.com/sunbelt-registration))
  + NTBA
    - NTBA Logo (see G-Drive)
    - Copy: “AirUP is proud to serve as NTBA’s air services partner. For more information on our services, please complete the form below, contact your NTBA representative, or call us at 1-888-272-5980.
    - Info form: Owner Name, Store Name (DBA), Email, Telephone, City, State, Zip
    - Slide-out explainer video (see [Sunbelt landing page](https://registration.airupvending.com/sunbelt-registration))
  + GAMA
    - GAMA Logo (see G-Drive)
    - Copy: “AirUP is proud to serve as GAMA’s air services partner. For more information on our services, please complete the form below, contact your GAMA representative, or call us at 1-888-272-5980.
    - Info form: Owner Name, Store Name (DBA), Email, Telephone, City, State, Zip
    - Slide-out explainer video (see Sunbelt landing page)